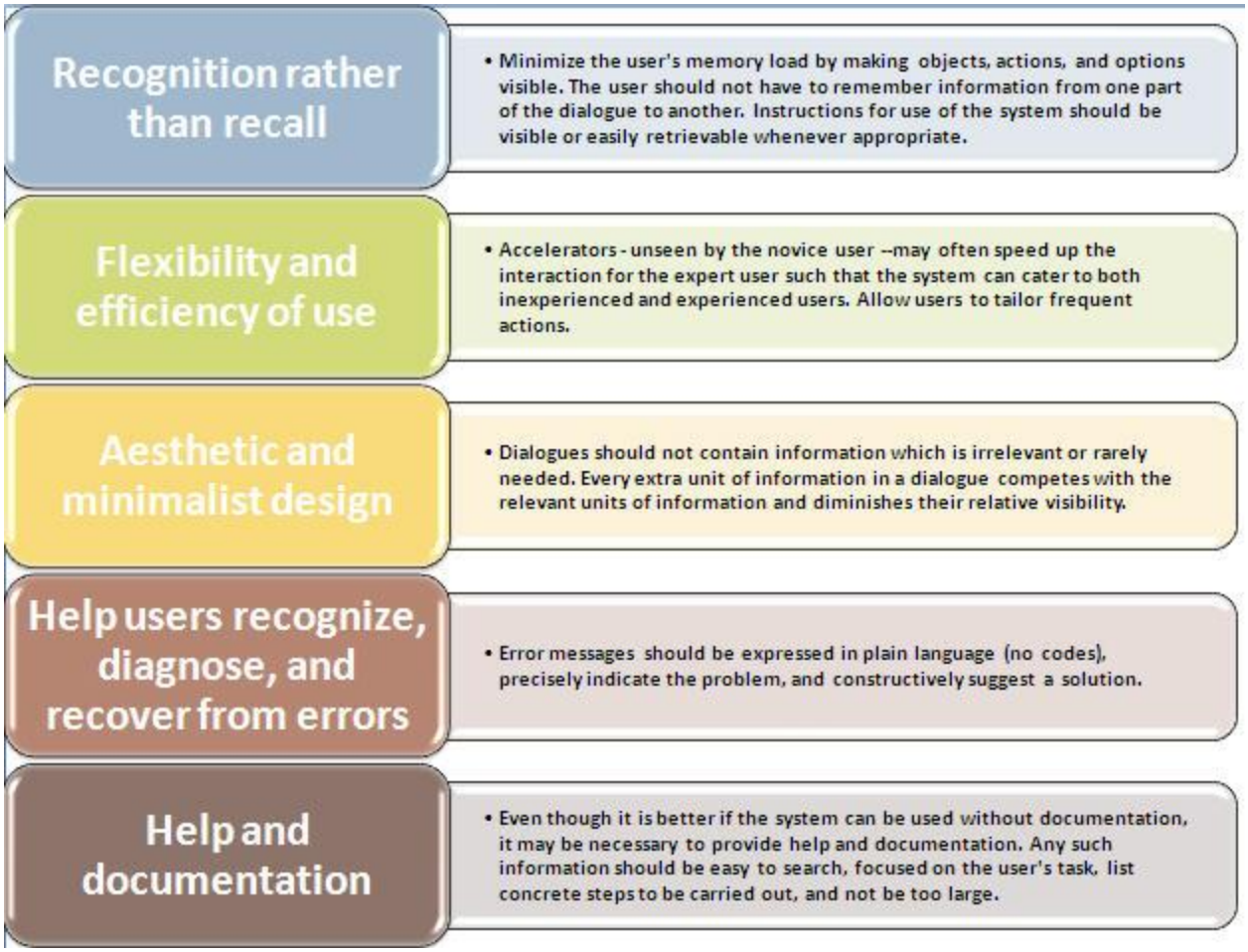
User Interface Design Principles

There are ten general principles for user interface design developed by Jakob Nielsen in the early 1990s. He decided to label them *heuristics* because "they are more in the nature of rules of thumb than specific usability guidelines" ("Ten Usability Heuristics"). These can be compared to the user interface design elements. The following is taken directly from "Ten Usability Heuristics" from useit.com: Jakob Nielsen's Web site.



Work Cited

"Ten Usability Heuristics." *Useit*, n.d. Web. 19 Apr. 2009.